

Catherine George
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707-254-8429

Summary: Diverse experience as a developer, manager, and instructor of digital media design and technologies within a wide range of organizations.

Technical: HTML, CSS, ActionScript, Lingo
Acrobat, AfterEffects, Photoshop, Illustrator
Director, Dreamweaver, Flash, Fireworks
FileMaker, Final Cut, Lotus Notes
Microsoft Office, Microsoft Project, Visio
AutoCAD, Architectural Desktop, VectorWorks, DesignWorkshop
Mac OS, Windows

Art Skills: Painting, Drawing, Sculpture, Ceramics, Photography, Animation, Jewelry Design

Experience: 1990 - Present

Project Manager, Digital Media Designer and Developer

[Cathy George Design](#), NY, CO, and CA

Provided services for clients including project management, storyboarding, branding, production, graphic design, motion design, and programming of interactive and animation projects. Clients include Apple, Arnowitz Productions, Camaleo, Chase Manhattan, Citicorp, Deloitte & Touche., GoTrafficInteractive, Honeywell, Jack Morton Productions, NY Metropolitan Museum of Art, Parsons Brinkerhoff, SRI International.

2008 - Present

Instructor

[Sessions.edu](#), New York, NY

Adjunct Online Instructor for Dreamweaver I, Flash Web Site Design, HTML Basics, Web Design 1 courses.

2007 - Present

Instructor

[The Art Institute of California, San Francisco](#), SF, CA

Curriculum design and adjunct instructor for Fundamentals and Intermediate Authoring courses (Flash, Actionscript).

[Bay Area Video Coalition](#), SF, CA

Adjunct instructor for Photoshop, Flash and Dreamweaver courses.

2005 - 2007

Course Director

[Expression College for Digital Arts](#), Emeryville, CA

Course Director in the Motion Graphic Design program. Developed and improved curriculum, lectured, assessed students in Interactivity and Screen Design 1 & 2, Animation & Motion Theory, and Final Project courses. Instructor and Lab Instructor in the Core program.

2001 - 2004

Digital Media Instructor, Program Designer, and Department Chair

[New Technology High School](#), Napa, CA

Curriculum design and instruction of Digital Media courses. Combined the NTHS learning outcomes with California State Standards for Visual Art, incorporating the Buck Institute's "project based learning" methods. Integrated the principles of design, industry standard digital media tools, art history, traditional drawing, critique, and web design throughout curriculum.

1999 - 2001

Project Manager and Developer

[MP3.com](#), San Diego, CA

Project management and art direction of multimedia team that developed hybrid online and offline advertising and promotional programs. Performed all tasks throughout start-up phase to create the first title, which accounted for 64% of the company's revenue that year. Built a unique educational title, using database driven flash animation content, which demonstrated

the legal and technical issues associated with MP3 music files.

1996 - 1998

Digital Media Instructor and Program Designer

[Metro State College of Denver](#), [Colorado Institute of Art](#), & [Platt College](#), Denver, CO

Curriculum design and instruction of Graphic Design, Photoshop, Painter, Director, Lingo, and Premiere courses. Designed and implemented demos and tutorials covering the principles of design, the fundamentals of web design, software tools and techniques. Created interactive exams and assessment tools.

1994 - 1996

Digital Media Developer

[MediaLab, Inc](#), Louisville, CO

Multimedia services and computer based training product developer. Clients included The Denver Art Museum, The Denver Public Library, Founders Fund, TVA, The Gates Corporation, Hewlett-Packard. Produced custom interface with motion graphics and controllers for TVA's headquarters product showroom. Produced one-minute infomercials for Hewlett Packard for a global telecom conference in Geneva, Switzerland, considered best by Hewlett Packard in terms of clarity of message and effectiveness of design.

Education: [Sonoma State University](#), Sonoma, CA: Green Building Design Certificate Program
[Napa Valley College](#), Napa, CA: AutoCAD, Architectural Desktop
FlashForward Seminars, San Francisco, CA: ActionScript
[New Technology Foundation](#), Napa, Ca: Curriculum Design, PBL
[TreviMedia](#) Seminar, Chicago, Il: ActionScript
[TreviMedia](#) Seminar, San Diego, Ca: Advanced Lingo
[Media Lab, Inc](#), Louisville, Co: Advanced Lingo
Computer Arts Institute, SF, Ca: Macromedia Director
[Art Students' League](#), NY, NY: Painting
[Syracuse University](#), Syracuse, NY: BFA Studies in Art, Anthropology Minor

References: **Michelle Cernuto**
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