

**Catherine George**  
[cathygeorgedesign@gmail.com](mailto:cathygeorgedesign@gmail.com)

**Summary:** Diverse experience as a developer, manager, and instructor of digital media design and technologies within a wide range of organizations.

**Technical:** HTML, CSS, Wordpress, ActionScript, Lingo  
Acrobat, Photoshop, Illustrator  
Captivate, Director, Dreamweaver, Flash, Fireworks  
AfterEffects, Final Cut, Premiere, Audacity, Soundbooth  
FileMaker, Lotus Notes, Omnigraffle, Visio  
Basecamp, Microsoft Office, Microsoft Project  
AutoCAD, Architectural Desktop, DesignWorkshop  
Mac OS, Windows

**Art Skills:** Painting, Drawing, Sculpture, Ceramics, Photography, Animation, Jewelry Design

**Experience:** 2011 - Present

**Instructor**

[CyberMill Technology Center](#)

Instructor and program designer for Stop Motion Animation, Creative Factory, Photoshop, and Production Internship classes. Web designer for CyberMill's web site.

2008 - Present

**Instructor**

[Sessions.edu](#)

Adjunct Online Instructor for Dreamweaver I & II, Flash Web Site Design, HTML Basics, Javascript for Designers, Web Design 1, Writing Javascript and DHTML. Course developer for Web Portfolio Design.

1990 - Present

**Digital Media Designer, Developer , & Project Manager**

[Cathy George Design](#)

Digital media design and development services; project management, storyboarding, branding, programming, graphic, web, and motion design. Clients; Apple, Arnowitz Productions, Camaleo, Chase, Deloitte, GoTrafficInteractive, Honeywell, Jack Morton, Metropolitan Museum of Art, Parsons Brinkerhoff, SRI International.

2008 - 2009

**Project Manager**

[More.Starfall](#)

Project management, graphic design, web and flash design and development, animation.

2007 – 2008

**Instructor and Curriculum Designer**

[Bay Area Video Coalition](#)

Adjunct Instructor for Photoshop, Flash and Dreamweaver courses.

2007 - 2008

**Instructor and Curriculum Designer**

[The Art Institute of California, San Francisco](#)

Curriculum design and adjunct Instructor for Fundamentals and Intermediate Authoring courses (Flash & Actionsript).

2005 - 2007

**Course Director**

[Expression College for Digital Arts](#)

Course Director in the Motion Graphic Design program. Developed and improved curriculum, lectured, assessed students in Interactivity and Screen Design 1 & 2, Animation & Motion Theory, and Final Project courses. Instructor and Lab Instructor in the Core program.

2001 - 2004

**Digital Media Instructor, Program Designer, and Department Chair**  
**[New Technology High School](#)**

Curriculum design and instruction of Digital Media courses. Combined the NTHS learning outcomes with California State Standards for Visual Art, incorporating the Buck Institute's "project based learning" methods. Integrated the principles of design, industry standard digital media tools, art history, traditional drawing, critique, and web design throughout curriculum.

1999 - 2001

**Project Manager and Developer**  
**[MP3.com](#)**

Project management and art direction of multimedia team that developed hybrid online and offline advertising and promotional programs. Performed all tasks throughout start-up phase to create the first title, which accounted for 64% of the company's revenue that year. Built a unique educational title, using database driven flash animation content, which demonstrated the legal and technical issues associated with MP3 music files.

1996 - 1998

**Instructor and Curriculum Designer**  
**[Metro State College of Denver](#)**

Curriculum design and instruction of beginning and intermediate Graphic Design, Photoshop, and Painter. Designed and implemented demos and tutorials covering the principles of design, the fundamentals of web design, techniques and use of digital media software; self-paced interactive exams, and assessment tools.

1996 - 1998

**Instructor and Curriculum Designer**  
**[Colorado Institute of Art](#)**

Curriculum design and course instruction of intermediate and advanced Director, Lingo, and Premiere. Designed and implemented demos and tutorials covering technique and use of digital media software; self-paced interactive exams, and assessment tools.

1994 - 1996

**Digital Media Developer**  
**[MediaLab, Inc](#)**

Digital media services and computer based training product developer (currently, a plug-ins development company). Produced custom interface with motion graphics and controllers for TVA's headquarters product showroom. Produced one-minute infomercials for Hewlett Packard for a global telecom conference in Geneva, Switzerland, considered best by Hewlett Packard in terms of clarity of message and effectiveness of design. Clients included The Denver Art Museum, The Denver Public Library, Founders Fund, TVA, The Gates Corporation, Hewlett-Packard.

**Education:** [Sonoma State University](#): Green Building Design Certificate Program  
[Napa Valley College](#): AutoCAD, Architectural Desktop  
FlashForward Seminars: ActionScript  
[New Technology Foundation](#): Curriculum Design, PBL  
TreviMedia: ActionScript, Lingo  
[Media Lab, Inc](#): Lingo  
[Art Students' League](#): Painting  
[Syracuse University](#): BFA Fine Art, Anthropology