



Catherine George : Interface Designer, Instructor
<http://www.cathygeorgedesign.com>
cathygeorgedesign@gmail.com

SUMMARY

Diverse experience as a designer, developer, project manager, and instructor of digital media design and technologies within a wide range of organizations.

DESIGN SKILLS

Interface Design, Web Design, Graphic Design, Illustration, 2D Animation, Motion Design.

TECHNICAL SKILLS

HTML, CSS, Javascript, ActionScript
Acrobat, Photoshop, Illustrator
Captivate, Director, Dreamweaver, Flash, Fireworks
AfterEffects, Final Cut, Premiere, Audacity, Soundbooth
FileMaker, Lotus Notes, Omnigraffle, Visio
Basecamp, Microsoft Office, Microsoft Project
Volusion, Wordpress
Mac OS, Windows

EXPERIENCE

CATHY GEORGE DESIGN - Interface Designer, Project Manager | 2000-present

Interface design and development services; wireframes, prototypes, storyboarding, branding, programming, visual design, project management. Clients include; Apple, Arnowitz Creative, Camaleo, Chase, Deloitte, GoTrafficInteractive, Honeywell, Jack Morton, Metropolitan Museum of Art, Parsons Brinkerhoff, SRI International.

SESSIONS.EDU - Online Instructor & Curriculum Developer | 2008-present

Adjunct Online Instructor for Interface, Web, and Graphic Design. Course developer for Web Portfolio Design. Courses taught; Dreamweaver I, Dreamweaver II, Javascript for Designers, Web Design 1, Web Portfolio Design.

CYBERMILL TECHNOLOGY CENTER - Instructor & Program Developer | 2011-2012

Instructor and program developer for Stop Motion Animation, Creative Factory, Photoshop, and Production Internship classes.

MORE.STARFALL - Interface Designer, Art Director, & Project Manager | 2008-2009

Managed team in all aspects of design and production of more.starfall.com. Designed interface concepts, wireframes, and screens for online games and instructional programs. Created concepts, storyboards, and 2D animation. Programmed interactive games. Art direction and development of interface design, web and flash design and development, animation.



Catherine George : Interface Designer, Instructor
<http://www.cathygeorgedesign.com>
cathygeorgedesign@gmail.com

EXPERIENCE (continued)

BAY AREA VIDEO COALITION - Instructor & Curriculum Designer | 2007-2008

Adjunct instructor and curriculum designer of technology employees and the general public for Photoshop, Flash, HTML, and Dreamweaver courses.

THE ART INSTITUTE OF CALIFORNIA, SF - Instructor & Curriculum Designer | 2007-2008

Adjunct Instructor and curriculum designer for college students. Taught in an accelerated setting. Developed and improved curriculum, created interactive learning tools, lectures, and demos. Courses taught: Fundamentals of Authoring, Intermediate Authoring (Flash and ActionScript).

EXPRESSION COLLEGE - Course Director & Curriculum Designer | 2005-2007

Course Director for college students in Motion Graphic Design program. Taught in immersive, accelerated, small class settings. Developed and improved curriculum, created interactive learning tools, lectures, demos, and student assessments. Courses taught: Interactivity & Screen Design 1 & 2, Animation & Motion Theory, Final Project, Living in a Media World.

NEW TECHNOLOGY HIGH SCHOOL - Instructor, Program Designer, Dept Chair | 2001-2004

Curriculum design and instruction of Digital Media courses. Combined the NTHS learning outcomes with California State Standards for Visual Art, incorporating the Buck Institute's "project based learning" methods. Integrated the principles of design, industry standard digital media tools, art history, traditional drawing, critique, and web design throughout curriculum.

MP3.COM - Interface Designer, Art Director, & Project Manager - 1999-2001

Interface design, project management, and art direction of multimedia team that developed hybrid online and offline advertising and promotional programs. Performed all tasks throughout start-up phase to create the first title, which accounted for 64% of the company's revenue that year. Built a unique educational title, using database driven flash animation content, which demonstrated the legal and technical issues associated with MP3 music files.

EDUCATION

SYRACUSE UNIVERSITY - BFA

ART STUDENTS' LEAGUE - Painting

NEW TECH NETWORK - Project Based Learning